

# WHY JOIN AMERICAN SOCIETY OF BAKING?



You'll get members-only perks, networking opportunities, and a whole lot of exposure for yourself and your organization. Get on board & see the difference

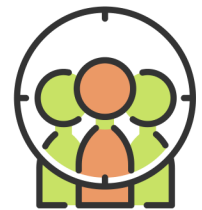
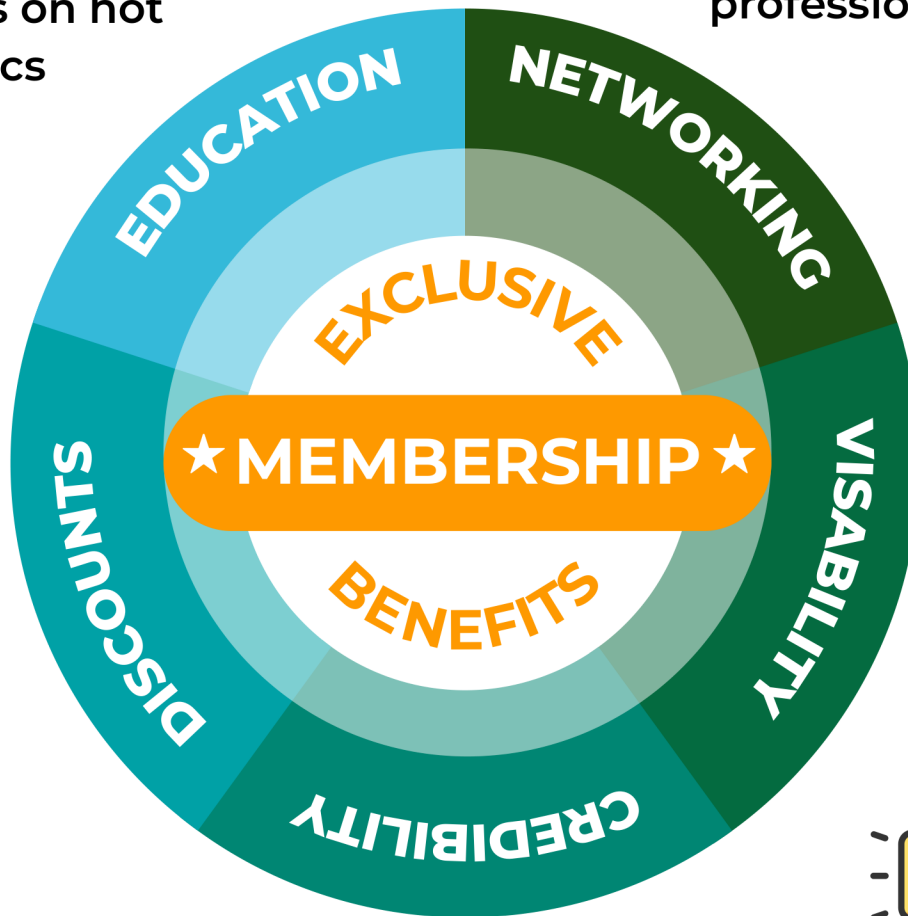
Gain a competitive edge with unlimited access to educational resources on hot topics



It's not just who you know, it's who others know. ASB helps you expand your professional network.



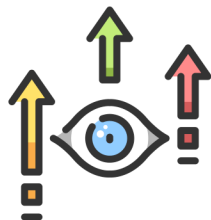
Increase your purchasing power with members-only discounts to BakingTECH and training courses.



Be noticed in the industry with speaking opportunities that show you as a thought leader.



# JOIN US!



Raise your reputation through membership by participating on exclusive governance committees.

