



RIDING THE RIDING THE
RIDING THE
storm out



The survival & rebuilding of Pan Pepin & PR in the wake of hurricanes Irma & Maria



FOUNDED IN
1974



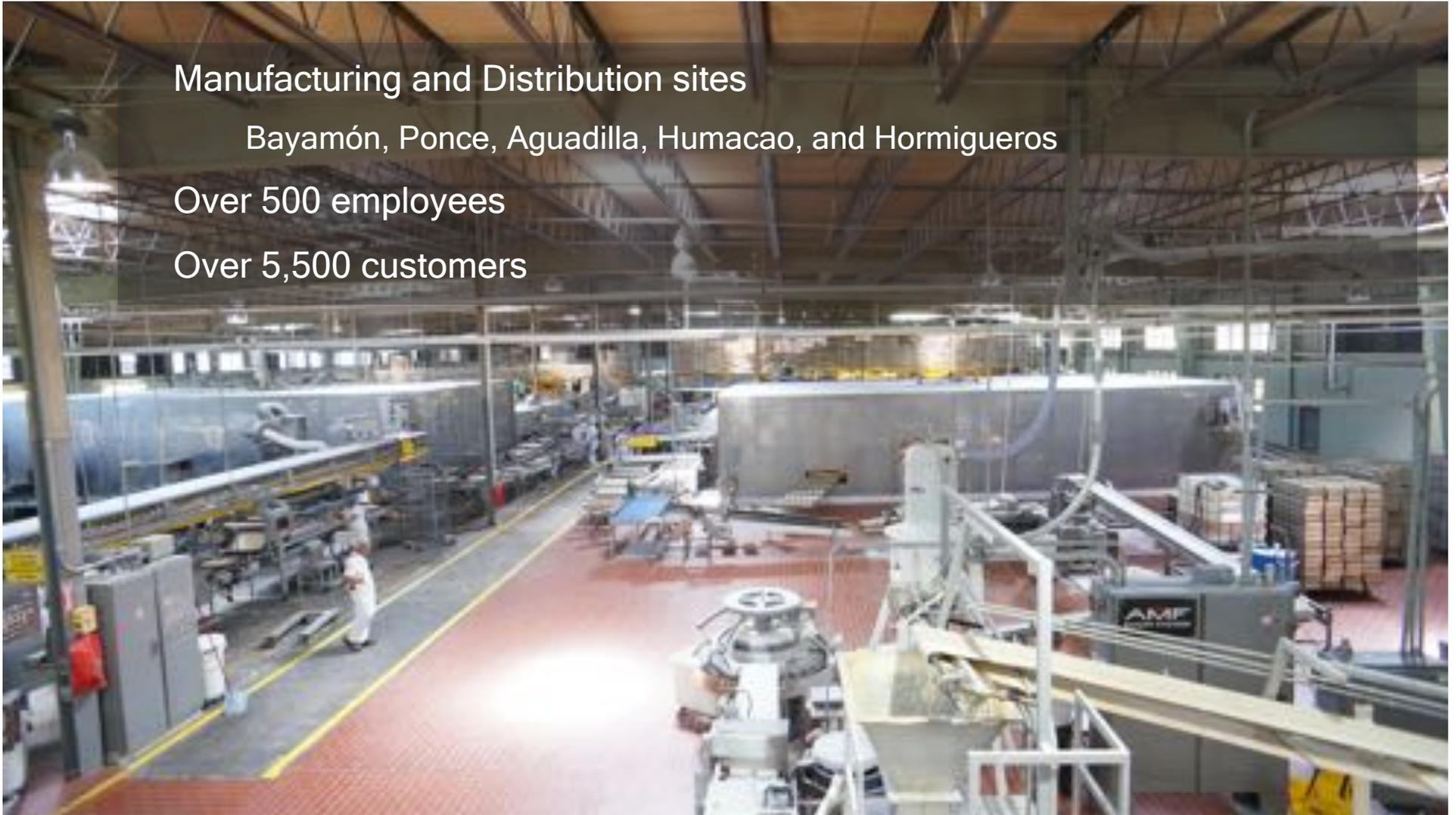
FOUNDED IN
1974

Manufacturing and Distribution sites

Bayamón, Ponce, Aguadilla, Humacao, and Hormigueros

Over 500 employees

Over 5,500 customers





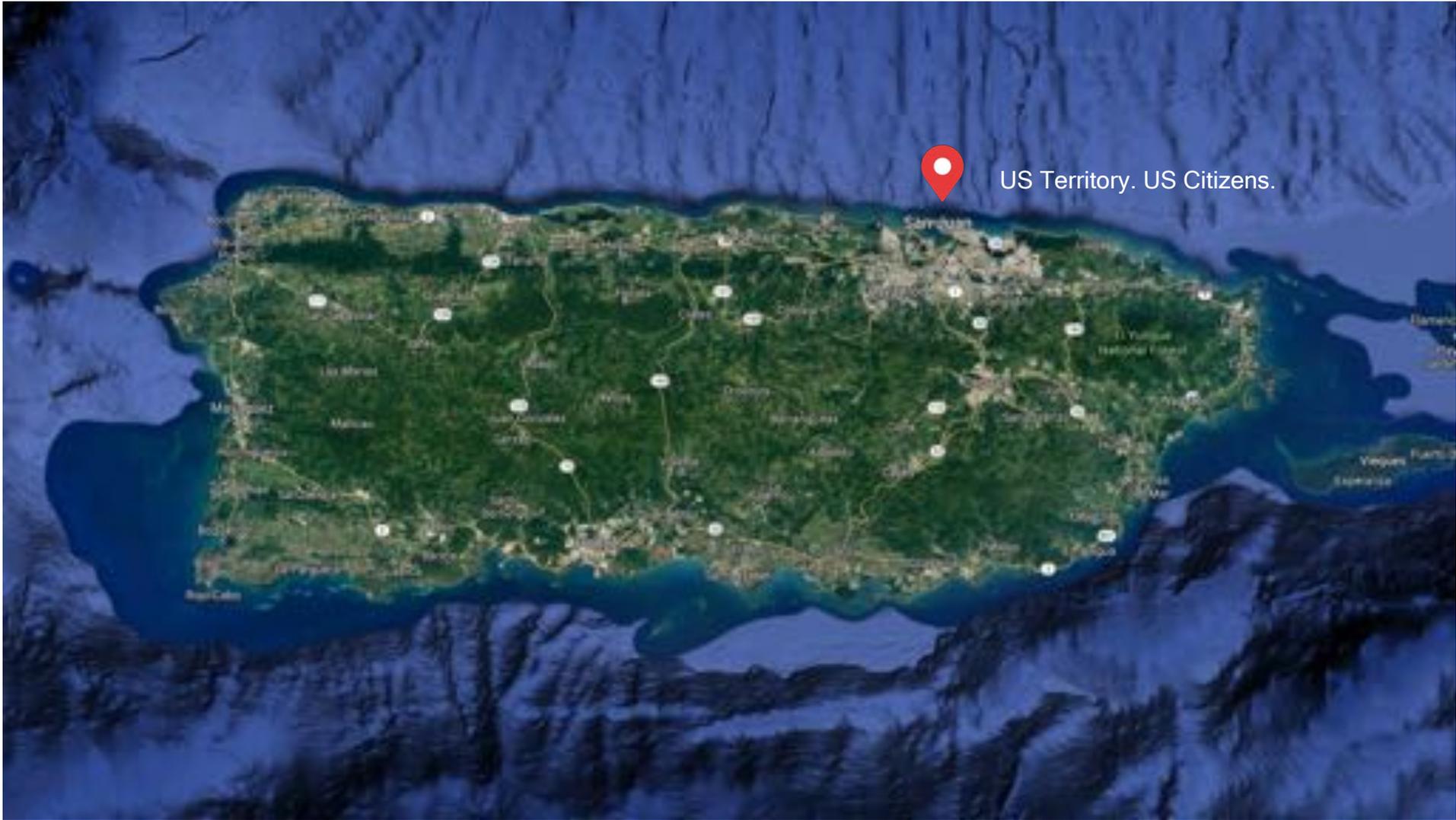


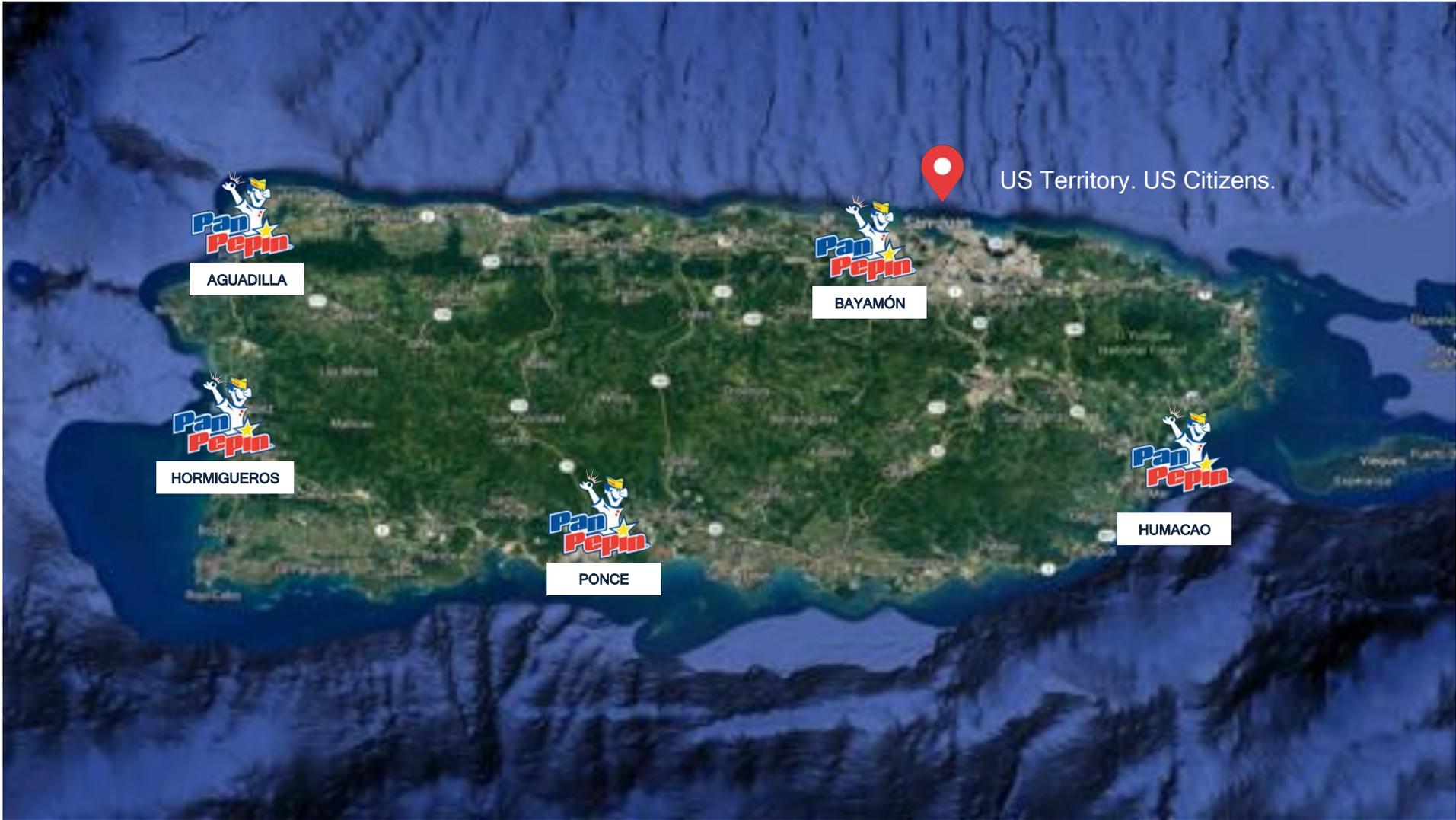




PUERTO RICO







Pan Pepin
AGUADILLA

Pan Pepin
BAYAMÓN

US Territory. US Citizens.

Pan Pepin
HORMIGUEROS

Pan Pepin
PONCE

Pan Pepin
HUMACAO



2017 Population: 3.5M people



US Territory. US Citizens.





2017 Population: 3.5M people



US Territory. US Citizens.





2017 Population: 3.5M people



US Territory. US Citizens.



85° year round
Award-winning beaches



2017 Population: 3.5M people



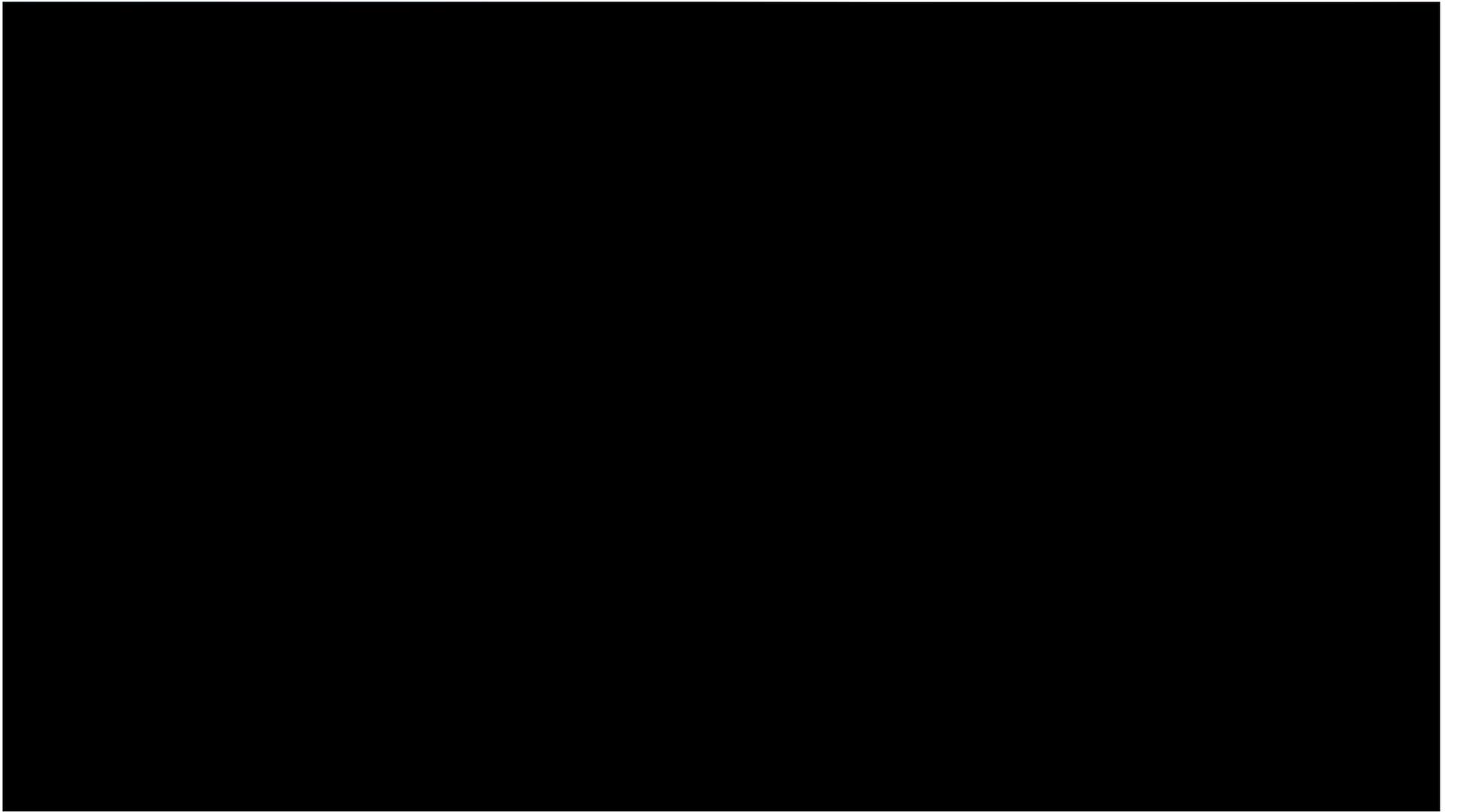
US Territory. US Citizens.



85° year round
Award-winning beaches

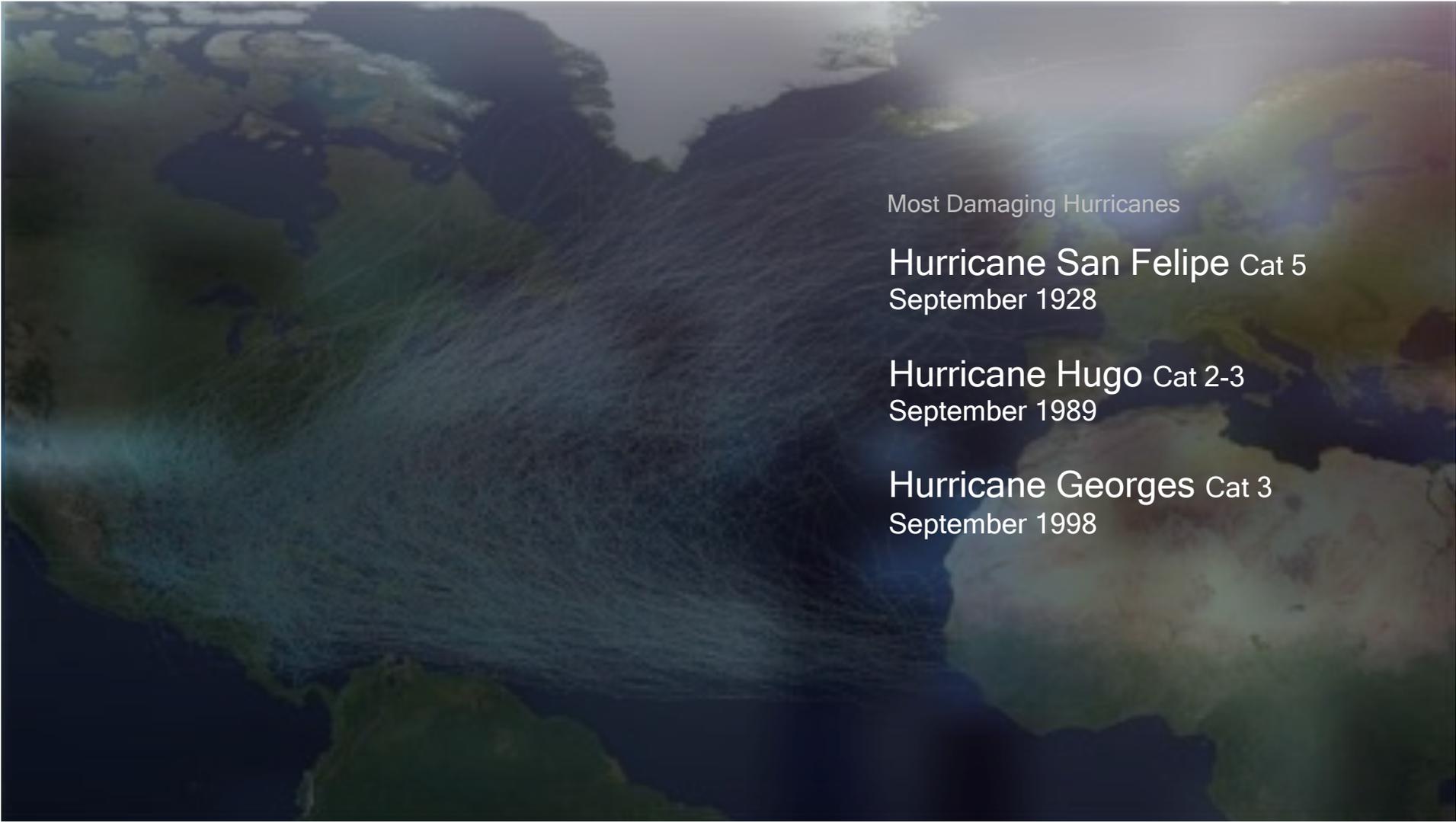


TOPOGRAPHY
One word: diverse



Our reality





Most Damaging Hurricanes

Hurricane San Felipe Cat 5
September 1928

Hurricane Hugo Cat 2-3
September 1989

Hurricane Georges Cat 3
September 1998



Most Damaging Hurricanes

Hurricane San Felipe Cat 5
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Most Damaging Hurricanes

Hurricane San Felipe Cat 5
September 1928

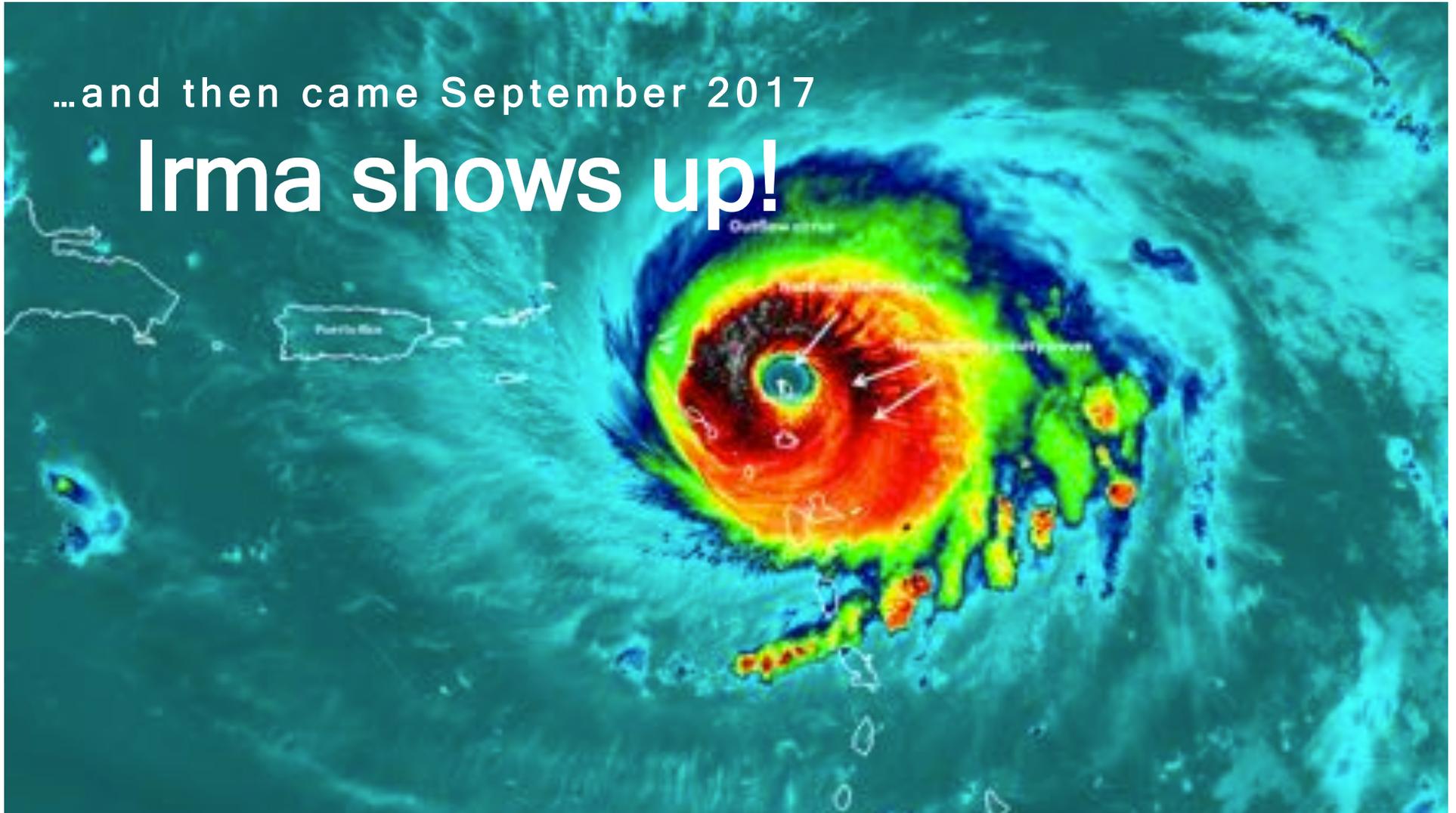
Hurricane Hugo Cat 2-3
September 1989

Hurricane Georges Cat 3
September 1998

...and then came September 2017

...and then came September 2017

Irma shows up!











Data
Documents
Departments
Supplies
Shipping
Sales

Promotions
Security
HR
Shelter
Truck Fleet
Suppliers
911 Agencies



Contact List



Procedures

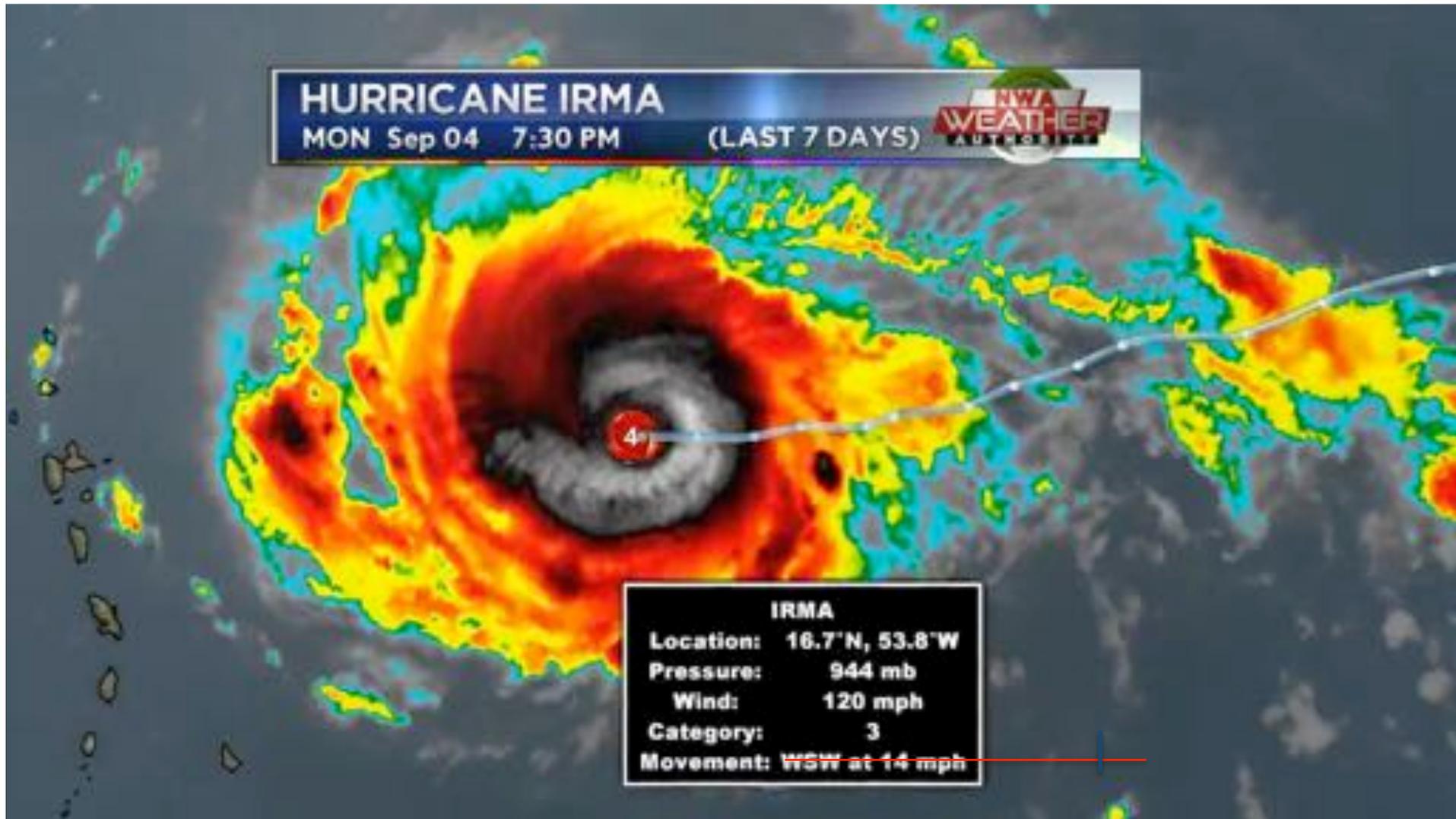
before, during & after





HURRICANE IRMA

MON Sep 04 7:30 PM (LAST 7 DAYS)





The eye of the hurricane veers Northwest...

Puerto Rico is spared from the worst of Irma.



88 - 130 MPH winds

Up to 12 inches of rain

**68% of households
without power**

34 out of 65 hospitals without power

6,250 people in shelters



WORLD

Puerto Rico opens arms to refugees from Irma's Caribbean chaos

AFP

SEPTEMBER 15, 2017



SAN JUAN: Saddled with economic problems and its own damage from Hurricane Irma, Puerto Rico is taking thousands of refugees from the U.S. Virgin Islands whose homes were destroyed by the storm, with a cruise ship carrying up to 2,000 more due to set sail for the U.S. territory on Wednesday.

Visibly shaken residents from St. Martin and the Virgin Islands arrived on Tuesday on U.S. military aircraft, bringing tales of terrifying winds and a breakdown of law and order. "The people of Puerto

winds

s of rain

households

power

hospitals without power

n shelters

WORLD

Puerto Rico opens arms to refugees from Irma's Caribbean chaos

f t in v e 0 Shares



Reuters Top News
@Reuters

Puerto Rico opens arms to refugees from Irma's Caribbean chaos reut.rs/2h4VNJR

7:14 PM - Sep 13, 2017

6 104 231



is and its own damage from Hurricane Irma, Puerto Rico S. Virgin Islands whose homes were destroyed by the storm, with a cruise ship carrying up to 2,000 more due to set sail for the U.S. territory on Wednesday.

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WORLD

Puerto Rico opens arms to refugees from Irma's Caribbean chaos



Reuters Top News 
@Reuters

Puerto Rico opens arms to refugees from Irma's Caribbean chaos reut.rs/2h4VNJR

7:14 PM - Sep 13, 2017

 6  104  231



 **Luis Rivera Marin** 
@LuisRiveraMarin

Puerto Rico welcomes our fellow American citizens with open arms and supportive hearts.

7:15 AM - Sep 14, 2017

 5  69  155

storm, with a cruise ship carrying up to 2,000
Wednesday.

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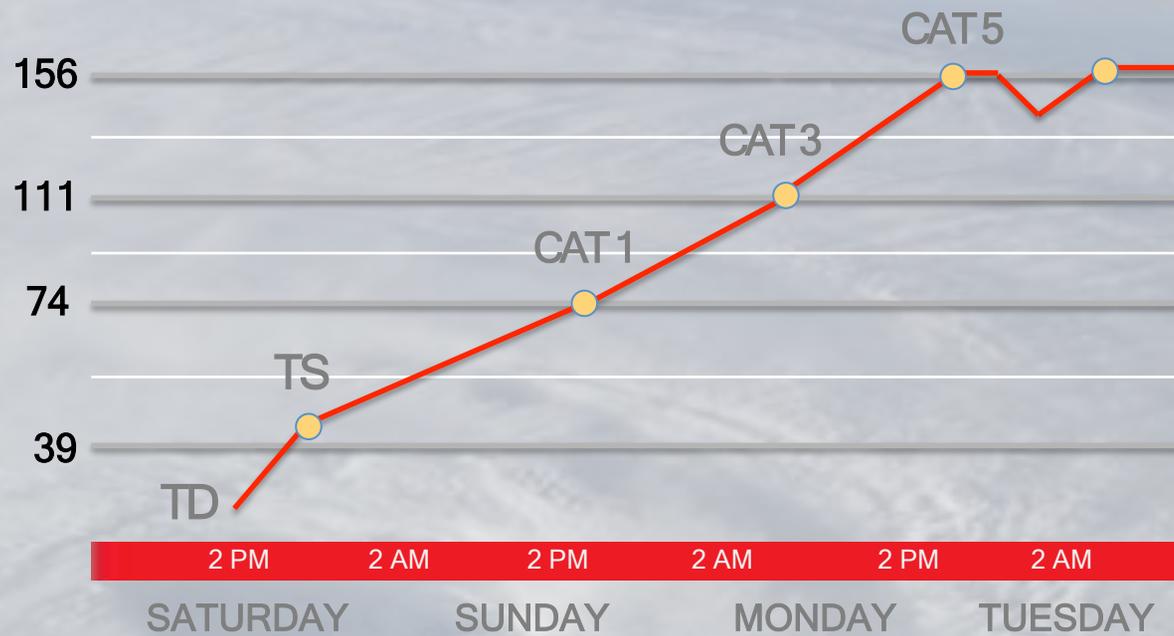
María



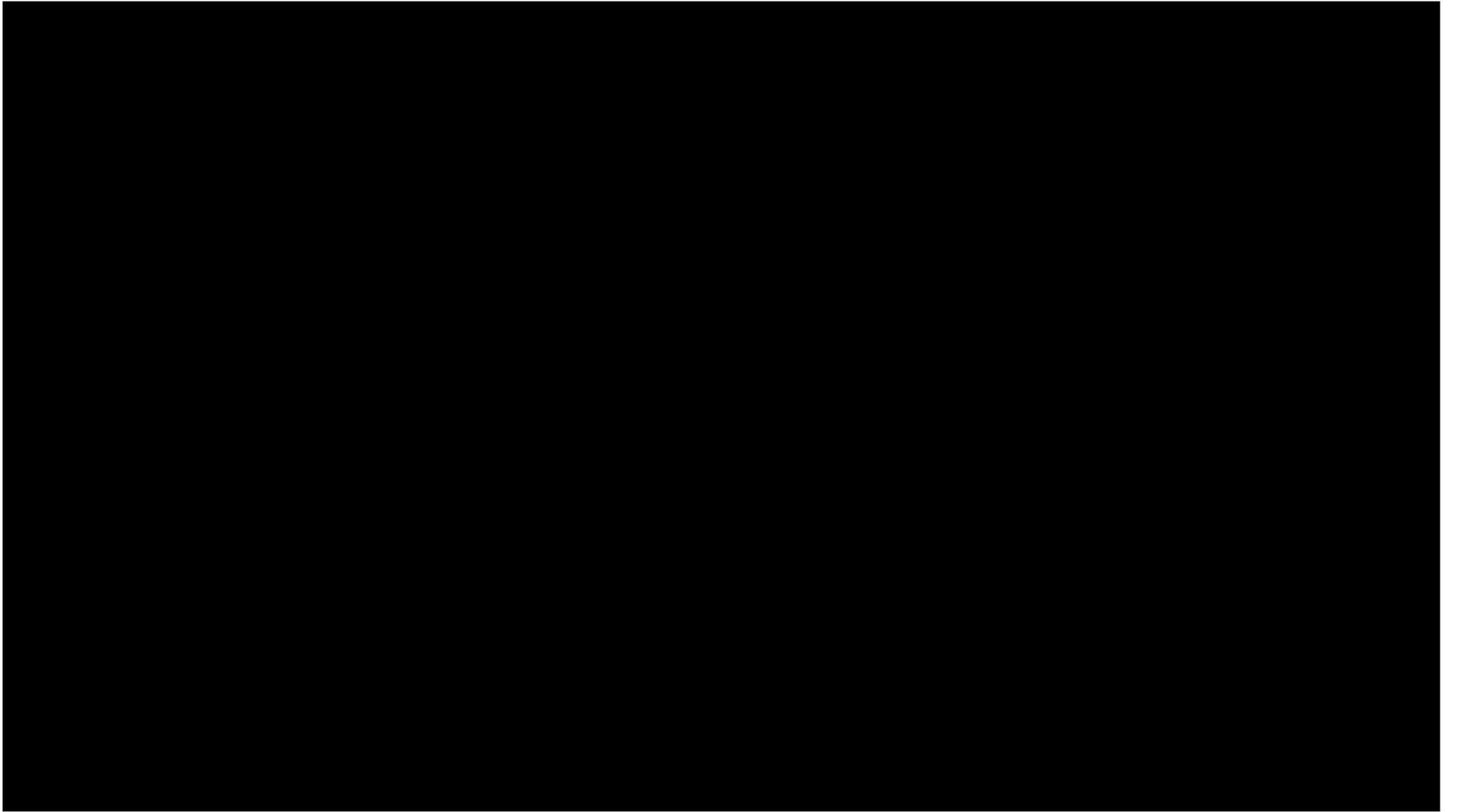
RAPID STRENGTHENING OF MARIA



RAPID STRENGTHENING OF MARIA



**Once again,
we prepared ourselves
and waited...**

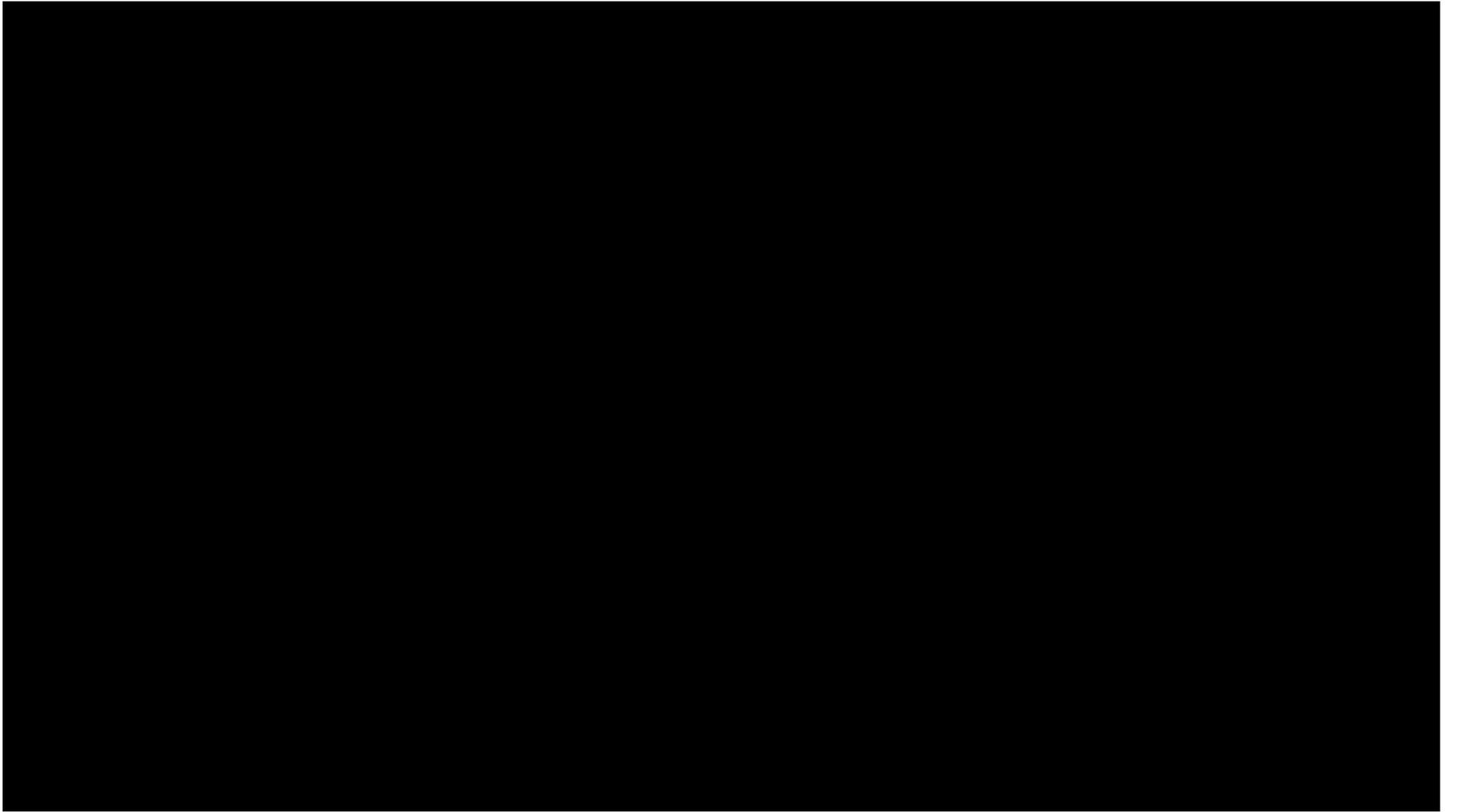




Tuesday
7:00 a.m.

Rifugio de la Florida

Puerto Rico



Sept 21, 2017

**I was able to drive to
the bakery this morning**

...the destruction along the way was impressive,
more than I could have imagined

Cancel

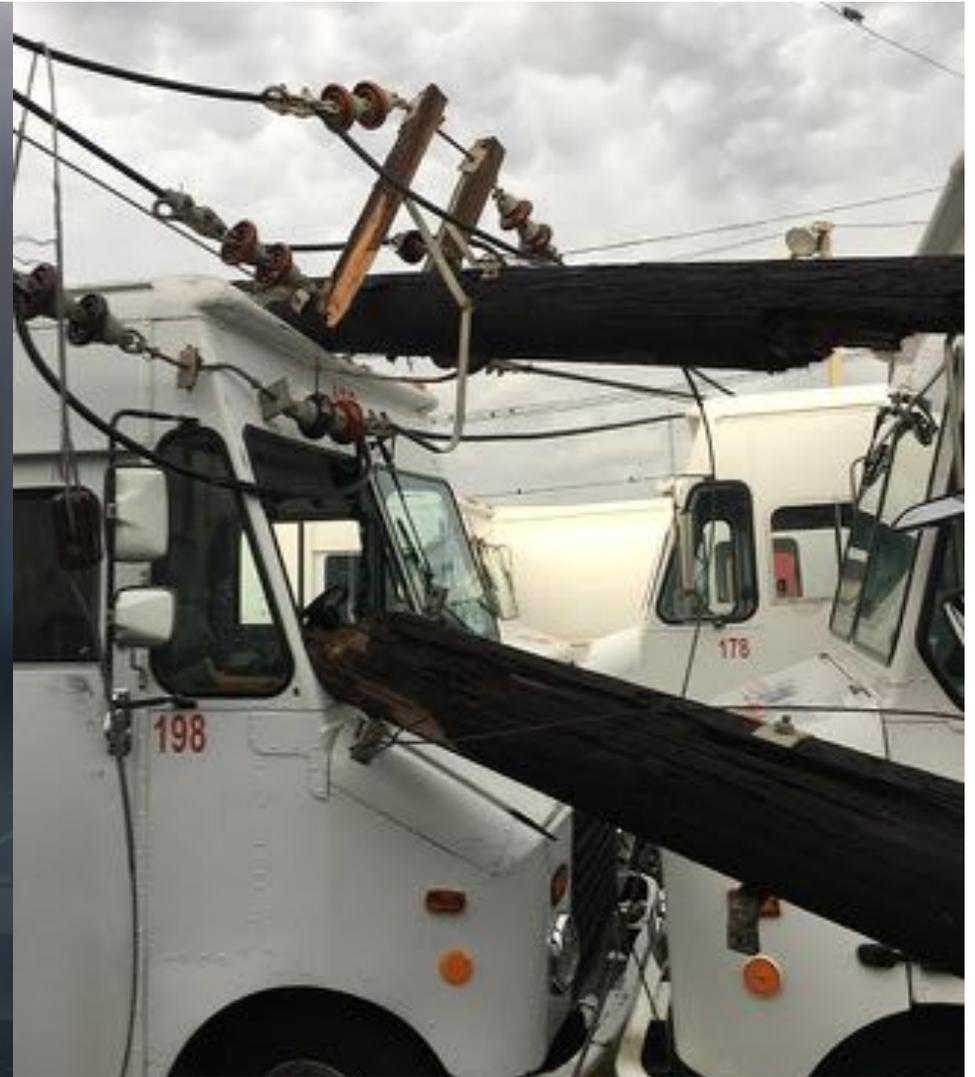
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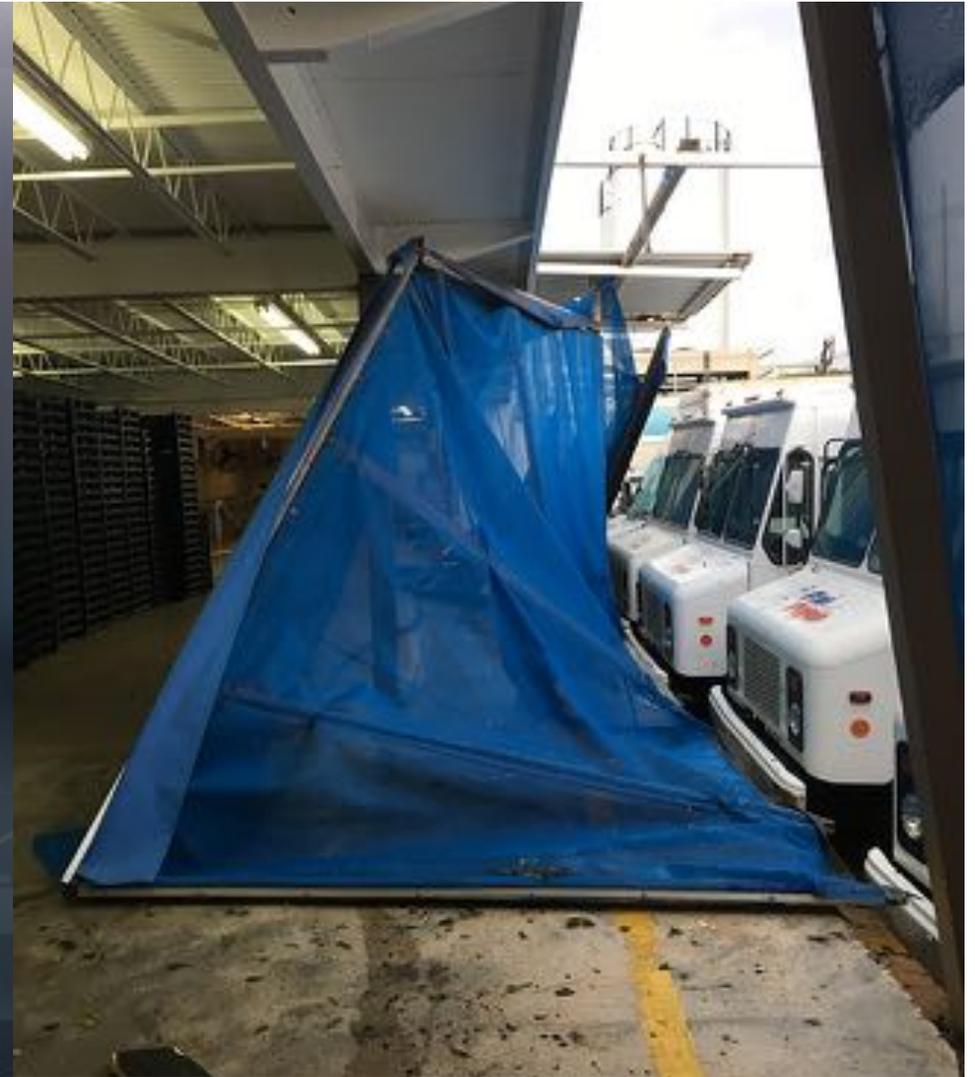
✓ Send

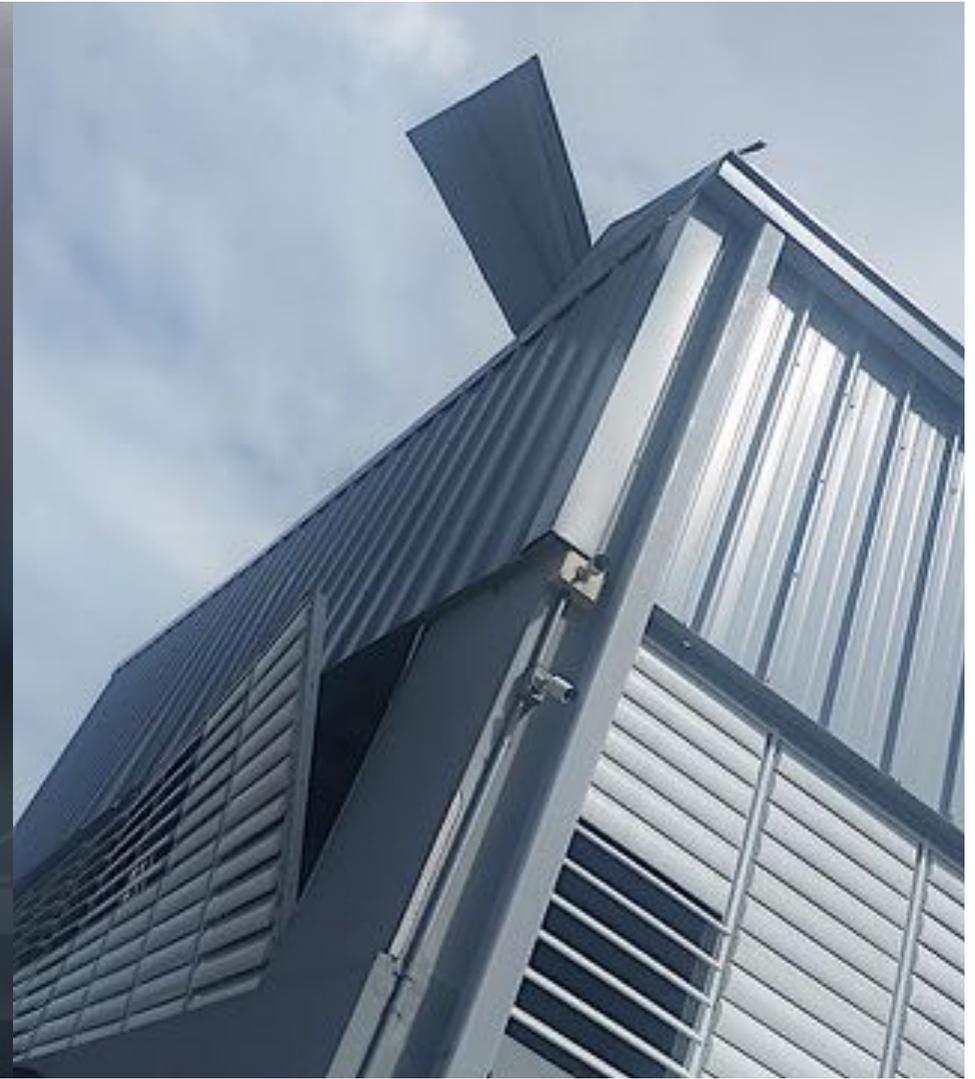














Sept 21, 2017

**...our employees left their
homes and family,**

most of which are battered and suffering,
to show up at the bakery

Cancel

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✓ Send





Sept 22, 2017

**The gravity of what we experienced
is starting to become evident.**

The storm is over but the rebuilding starts now.

Cancel

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Sept 25, 2017

cell communications are completely down

“What’s today? Tuesday? Monday?”

The largest concern now has become gasoline, lines are

literally miles long with waits of 7-8 hours

Cancel

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✓ Send

Sept 25, 2017



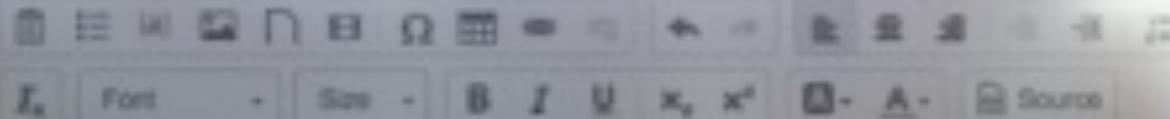
ce
"WI
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lite

completely down
y?
of 7-8 hours

Send Preview Email

Send

Load Message -



“Mario, thanks for the update and the life lesson”

“...happy that you and yours made it through”

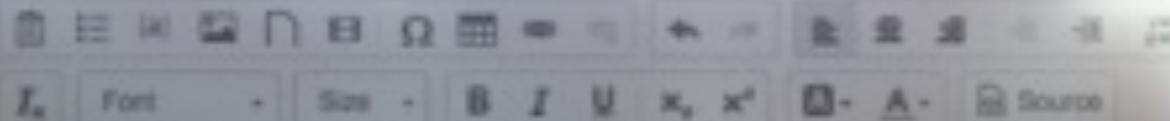
“Please let us know if there’s anything that we can do”

Cancel

Send Preview Email

✓ Send

Load Message -



“The resilience of your people is amazing and it sounds like you have a great team”

“Wishing you the best of luck!”

Cancel

Send Preview Email

✓ Send

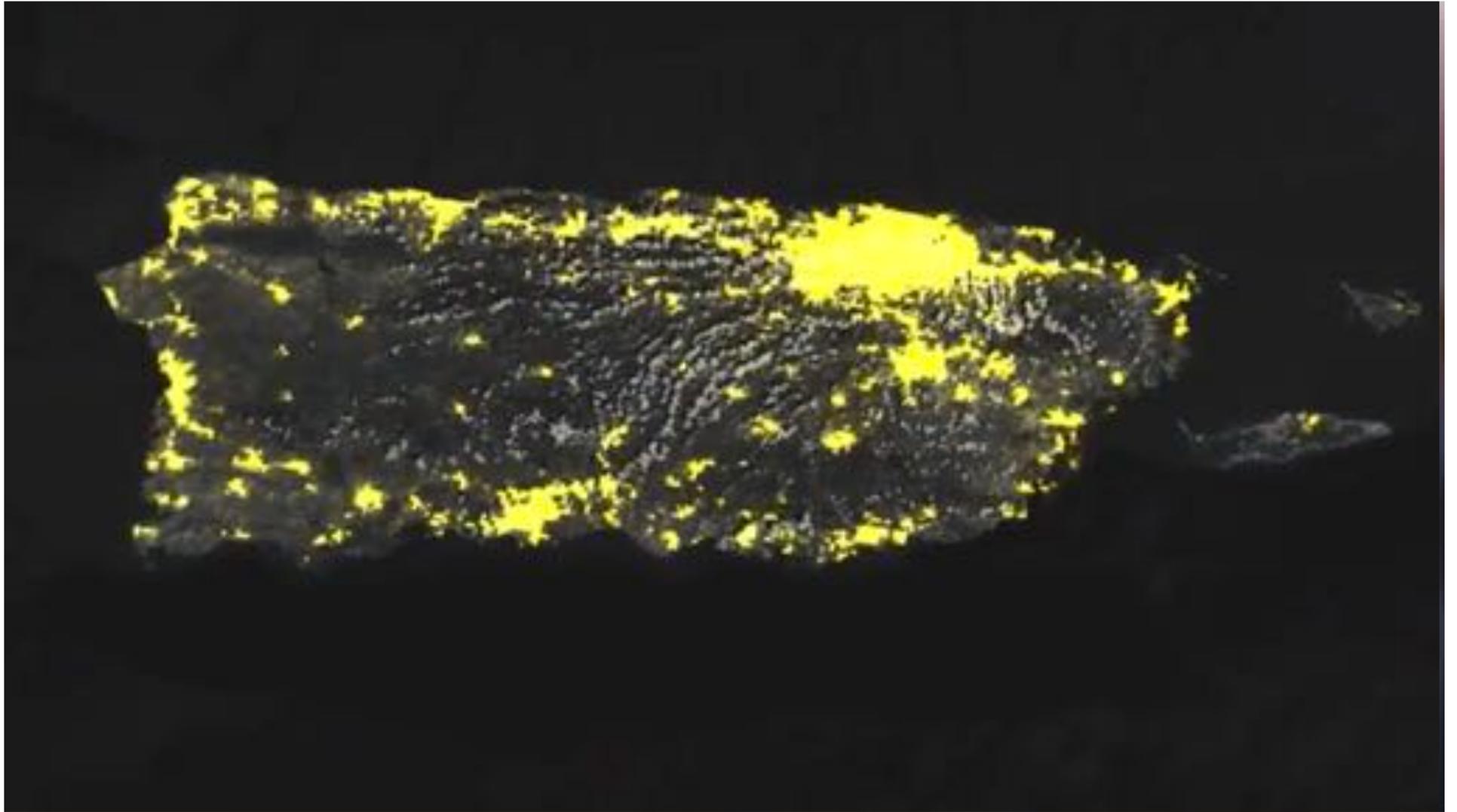
Sept 28, 2017

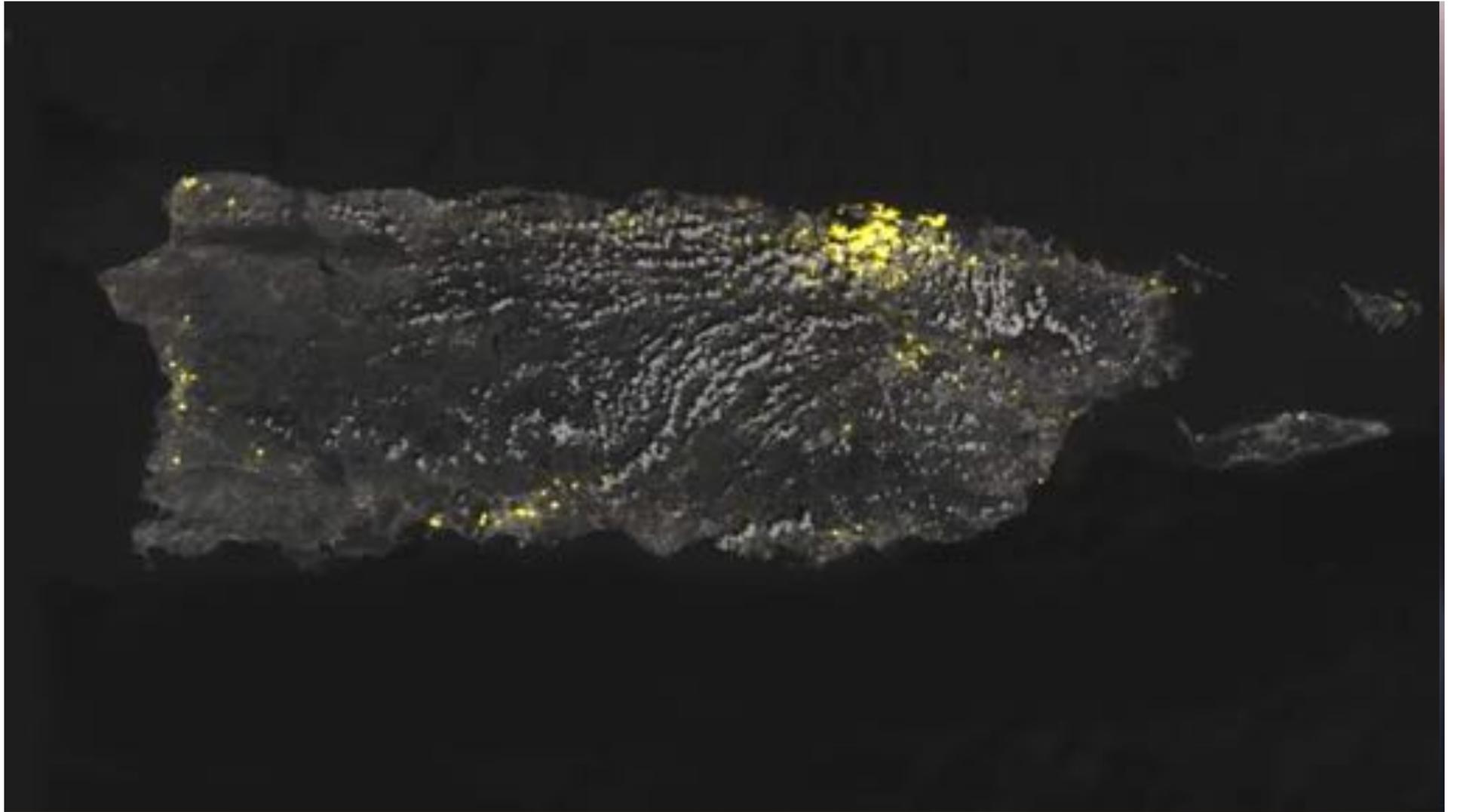
“It’s only been a week”
100% of the island without power

Cancel

Send Preview Email

✓ Send





Sept 28, 2017

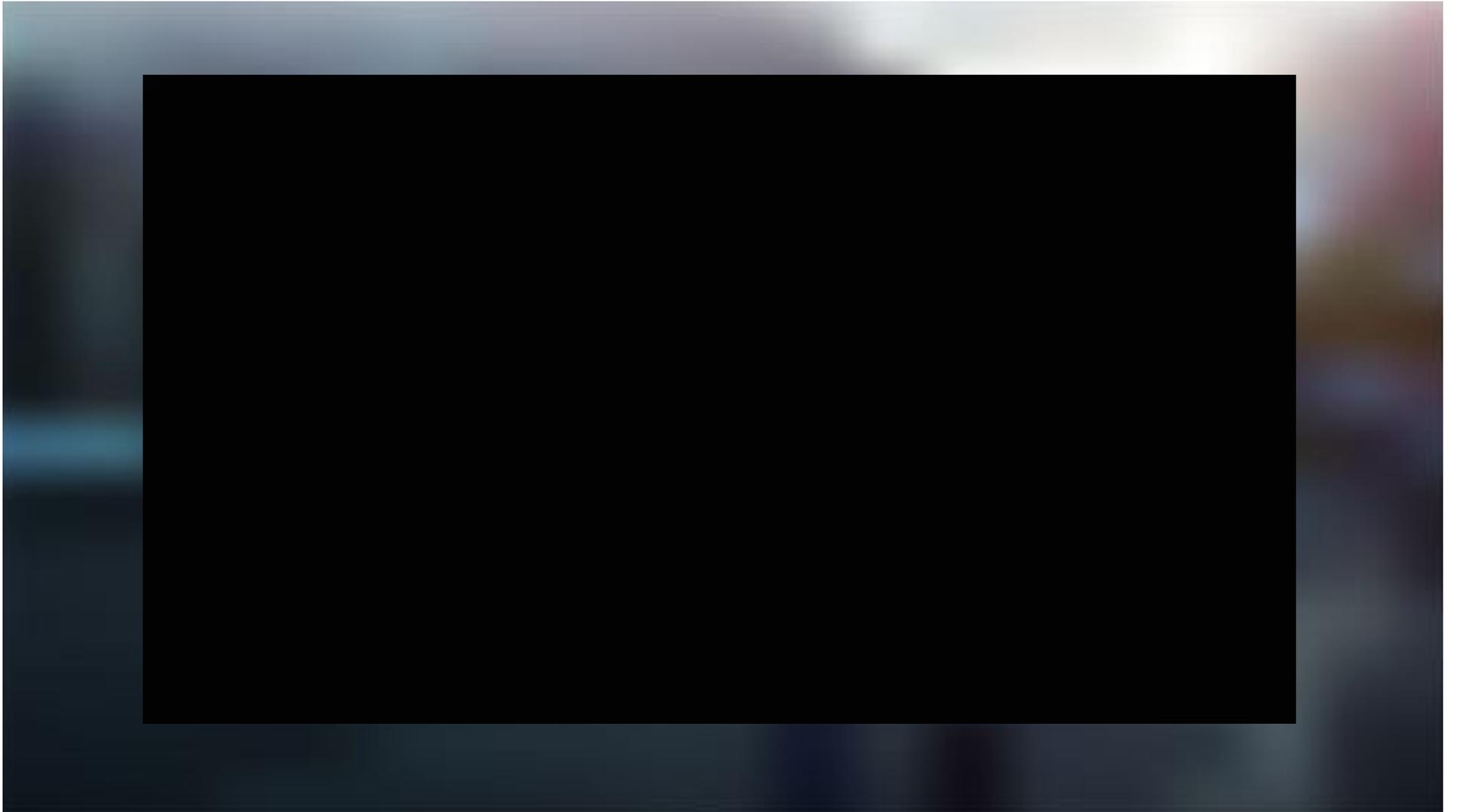
Once you identify what you need...

then you need to get it on a ship, sail it over, and with luck
within 7-10 days it arrives here.

Cancel

Send Preview Email

✓ Send





Oct 12, 2017

It's like a roller coaster.

**One minute you think we're through the worst
and the next you're tackling the problem du jour.**

Cancel

Send Preview Email

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After a month

- Electricity restored - 8.6%
- Water service - 48.2%
- Cellular antennas in service - 11.6%
- ATM's working - 36.8%
- Gas stations working - 76%
- Supermarkets operating - 69.7%
- Commercial flights at airport - 100%

Please note: Any changes or updates made to your fundraiser may take up to 5 minutes to appear on your fundraiser page.

Manage Your Fundraiser



VIEW GALLERY

Pan Pepin Employees Hurricane Relief Fund

For Affected Employees
Bayamón, Bayamón, Puerto Rico
Organizer: Pan Pepin, Inc.

\$48,645

of \$50,000 goal

Raised by 57 donors

ended 2 months ago

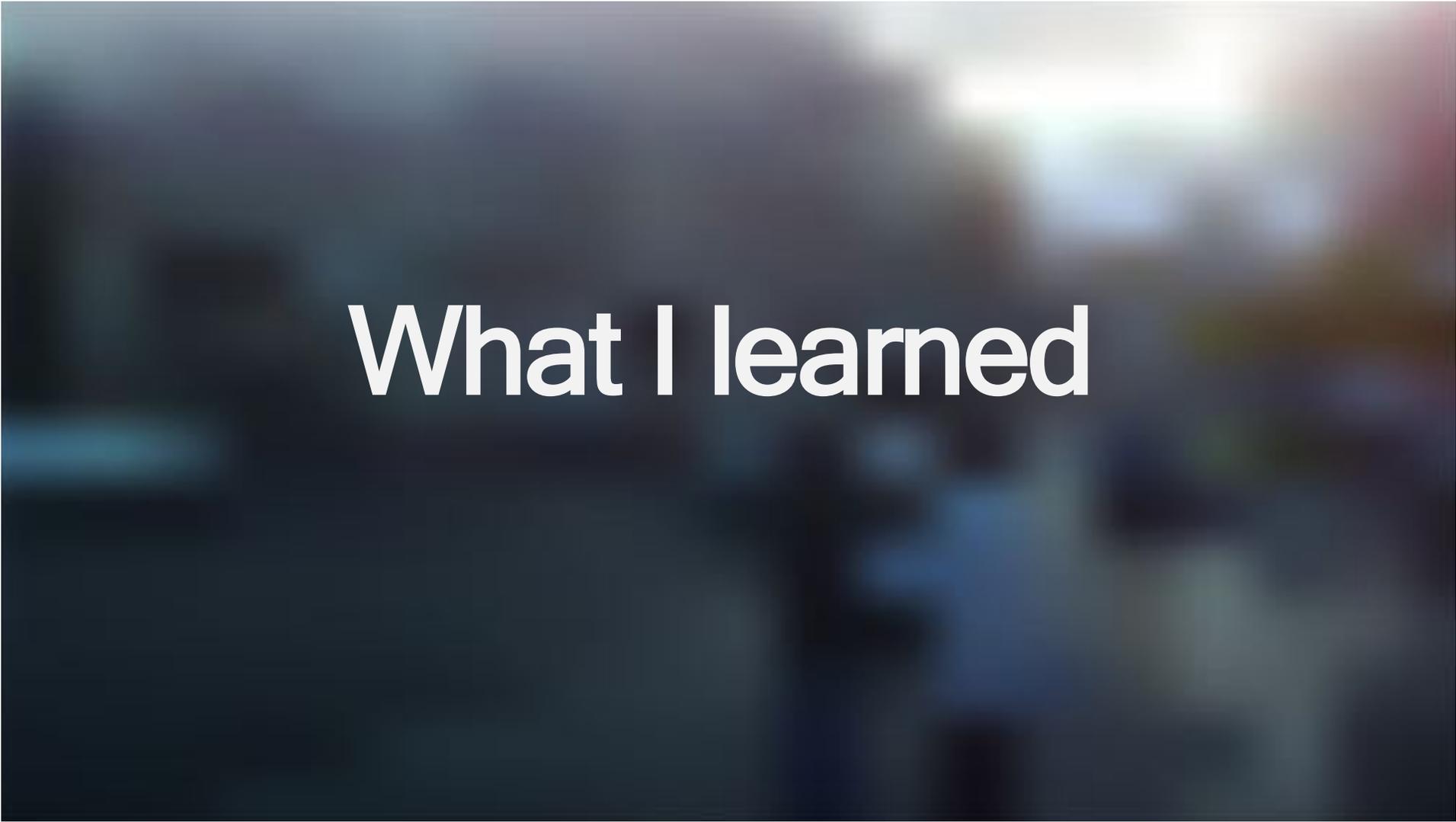
This fundraiser is closed. Thank you for your support!

Every Share Can Raise \$37

Share on f

3.1K SHARES



A blurred background image showing a person in a blue shirt, possibly a scientist or researcher, in a laboratory or office setting. The person is out of focus, and the background is filled with various colors and shapes, suggesting a busy environment.

What I learned



RIDING THE RIDING THE
RIDING THE
storm  **ut**

Thank you!