



# BakingTECH 2023

February 28 - March 2  
Hilton Chicago  
Chicago, Illinois

Please print or type. Information for Group Registration is on the backside.

### Personal Information

ASB Membership # \_\_\_\_\_  Non-Member

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Spouse/Guest Name, if registering \_\_\_\_\_

New address. Please change my ASB mailing information.

Birthdate (month/day/year, 01/01/1980): \_\_\_\_\_

New Member  First Time Attendee

### Privacy Policy

Your data privacy and security are important to us. When you register for this event, ASB will process your data in accordance with our legitimate interests for hosting an industry event and for being a community-based organization. Please review our privacy policy, including how to exercise your rights under GDPR.

I confirm that I agree to this statement

### Media Waiver

ASB intends to take photographs and video of this event for use in ASB news and promotional material, in print electronic and other media, including the ASB website. By participating in the event, I grant ASB the right to use any image, photograph, voice or likeness, without limitation, in its promotional materials and publicity efforts without compensation.

I confirm that I agree to this statement.

### Code of Conduct

We value the participation of each member of the community and endeavor to deliver an enjoyable and fulfilling experience. Conference participants are expected to conduct themselves with integrity, courtesy and respect for others and maintain the highest level of professionalism at all conference programs and events, whether officially sponsored by ASB or not. All attendees, speakers, organizers, volunteers, partners, vendors and staff at any ASB event are required to observe the following Code of Conduct. ASB is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, sexual orientation, disability, physical appearance, body size, race or religion. We do not tolerate harassment of conference participants in any form. All communication should be appropriate for a professional audience including people of diverse backgrounds and cultures. Sexual language and imagery is not appropriate for the conference. Be kind to others. Do not insult or defame participants. Harassment in any form, sexist, racist, or exclusionary jokes are not condoned at ASB Events. Participants violating these rules may be asked to leave the conference at the sole discretion of ASB.

I confirm that I agree to this statement.

### Sponsor opt-in

I agree that ASB may share my contact detail, along with other personal data that I provide in this registration form [and in pre-event surveys] with event sponsors, as listed in the Sponsors' section of the event website, for the purposes of post-event follow-up communication. This consent is granted for one-off communication from each Sponsor.

I agree  
 Not now

### Liability Waiver & Be Well Agreement

I understand that travel to and participation in events may increase the risk of exposure to communicable diseases. I agree to release and hold harmless ASB, the facility, and their employees and representatives from and against damages, liability, claims and expenses arising from the contraction or spread of disease including but not limited to Coronavirus, due to my travel to or participation in any aspects of BakingTECH. This agreement is binding on me and my successors and heirs.

I confirm that I agree to this statement.

### Registration Changes & Cancellation Policy

We will provide you a full refund of your registration fee. All cancellation requests must be submitted in writing to info@asbe.org by **11:59 pm CT February 27, 2023**. Refunds will not be granted after February 27, nor will they be given for no-shows or Society membership fees.

Early Registration Deadline:  
**February 17, 2023**

Register online at [www.ASBE.org](http://www.ASBE.org)

Online & advance registration will close February 17, 2023. All registration fees will increase by \$100 after 2/17/2023.

### Membership Information

Join ASB now and pay the member registration rate!

Member Type	Rate
<input type="checkbox"/> JOIN or RENEW Professional Membership	\$250
<input type="checkbox"/> JOIN or RENEW Young Professional Membership	\$135
Membership Subtotal	\$ _____

### Conference Registration

\*Note: your ASB membership must be current through June 30, 2023 to qualify for ASB Member Rates. Renew or Join in the membership section above.

Member	Before 2/17	After 2/17
<input type="checkbox"/> BAKER Member Full Conference	\$550	\$650
<input type="checkbox"/> SUPPLIER Member Full Conference	\$850	\$950
<input type="checkbox"/> Lifetime Member	\$0	\$0
<b>Nonmembers</b>		
<input type="checkbox"/> BAKER Full Conference	\$800	\$900
<input type="checkbox"/> SUPPLIER Full Conference	\$1,250	\$1,350

### MarketPlace Only

Admittance to the MarketPlace only all three days. Does not include table top exhibit space.

<input type="checkbox"/> BAKER MarketPlace Only	\$525	\$625
<input type="checkbox"/> SUPPLIER MarketPlace Only	\$875	\$975

### Spouse Registration

Spouse Registration (Spouse Registration is for individuals **not** employed by the wholesale baking industry.) \$250

### BakingTECH Johnny Cupcakes T-Shirt

S  M  L  XL  XXL  XXXL \$20

### Affiliate Events

ATBI Early Bird Breakfast (Thursday) \$75  
 KSU/FSU Breakfast (Wednesday) \$60

Conference Registration Subtotal + \$ \_\_\_\_\_

Membership Subtotal = \$ \_\_\_\_\_

**TOTAL ENCLOSED OR CHARGED U.S.** \$ \_\_\_\_\_

### Method of Payment

Check or money order enclosed, payable to American Society of Baking  
 Visa  MasterCard  American Express  Discover

Card Number \_\_\_\_\_ CVC# \_\_\_\_\_ Expiration Date \_\_\_\_\_

CC Card Billing Address (If different from registrant information) \_\_\_\_\_

City, State, Zip Code (If different from registrant information) \_\_\_\_\_

Cardholders Name \_\_\_\_\_

Cardholders Signature \_\_\_\_\_

### Return to: American Society of Baking

7809 North Chestnut Avenue  
Kansas City, MO 64119  
Phone (800) 713-0462 ● Fax (888) 315-2612

